

# THE PROUTY PULSE

INSIGHT INTO STRATEGIC PLANNING & LEADERSHIP DEVELOPMENT



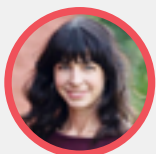
## NEWSLETTER HIGHLIGHTS:

- Thank you!
- Prouty Project's Strategic Planning
- Prouty L3 - Apply Today

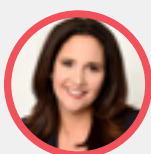


# THANK YOU

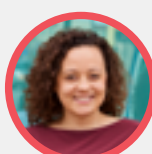
to the following individuals who introduced us to  
new clients in 2022!



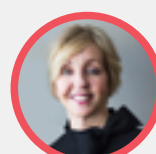
**Amanda Novak**  
YMCA of the North



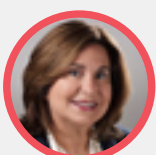
**Amy Langer**  
Shook Unlimited



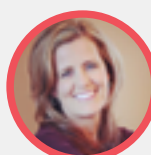
**Arielle Handevidt**  
Northside Achievement  
Zone



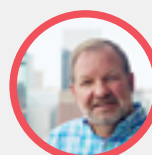
**Barbara Dunlay**  
Siegfried Dunlay  
Corporation



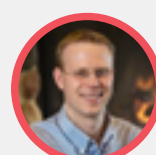
**Beth Leonard**  
EisnerAmper



**Betsy Grams**  
YMCA of the North



**Brad Beckman**  
Smead Manufacturing



**Chad Simons**  
Sugar Lake Lodge



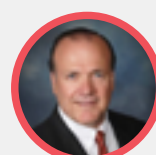
**Chris Sherman**  
Sherman Associates



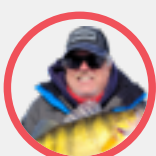
**Collin Barr**  
Ryan Companies



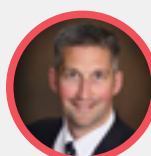
**Courtney Kiernat**  
PERIS Foundation



**Darrell Tamosuinas**  
Teneo Hospitality Group



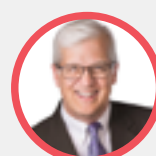
**Dave Osborne**  
Clam Outdoors



**David Wheeler**  
International Dairy  
Queen



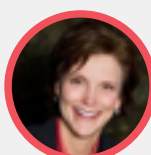
**Doug Jaeger**  
Ulteig Engineers



**George Dow**  
George Dow  
Consulting



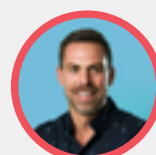
**Heidi Weiler**  
H.B. Fuller



**Jan Dick**  
Minneapolis Heart  
Institute Foundation



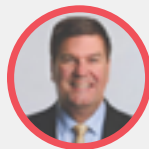
**Jason Adkins**  
Minnesota Catholic  
Conference



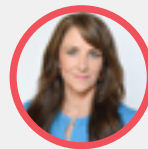
**Jason Genske**  
Welly Health PBC



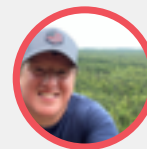
**Jeff Erickson**  
Minnetonka High  
School



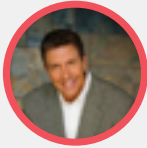
**Jeff Thiemann**  
Portico Benefit  
Services



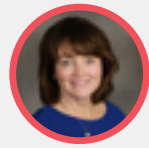
**Jen Hanlon Ash**  
Ballinger | Leafblad



**John Wiebold**  
International Feed



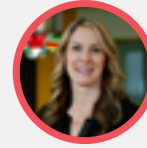
**John Wright**  
John Wright Unlimited



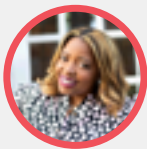
**Julie Hurley**  
Preferred  
Management  
Services



**Julie Brekke**  
Hired



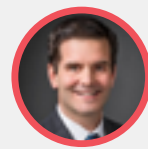
**Kelly Hansen**  
VEIT



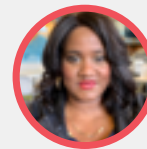
**Kristin Hayes**  
McDonald's



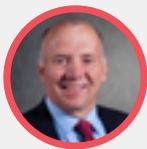
**Meredith Heerey**  
Lunds & Byerlys



**Mike LeSage**  
Proterra Investment  
Partners



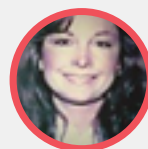
**Mikisha Nation**  
Teach for America



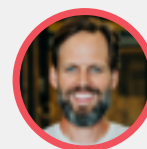
**Ron Schiferl**  
C.S. McCrossan  
/ cmnd+m



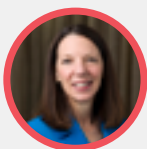
**Shane Waslaski**  
Moore Holding  
Company



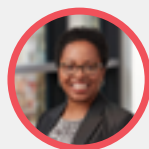
**Soni Styrlund**  
BAKER



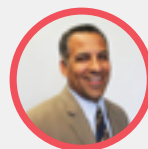
**Stiles Anderson**  
Studio/E



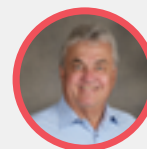
**Susan Butterbaugh**  
American Board of  
Neurological Surgery



**Tiffanie Boyd**  
McDonald's



**Tizoc Rosales**  
Catholic Services  
Appeal Foundation



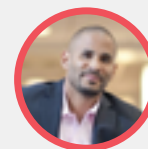
**Tom Hurley**  
Preferred  
Management  
Services



**Tom Peterson**  
The Creative  
Company



**Tony Peet**  
SICK, Inc.



**Tony Sanneh**  
Sanneh Foundation



**Congratulations to Tiffanie Boyd**, who was randomly selected from the pool of referrals as the winner of the \$1,000 donation to the charity of their choice. Tiffanie has chosen Thrive Scholars as the recipient of the funds.



## Prouty Project's Strategic Planning

by **Tammy Pearson**

[tammy.pearson@proutyproject.com](mailto:tammy.pearson@proutyproject.com)

On January 5th, the Twin Cities were walloped by 12.4 inches of snow. While this wasn't a record-breaking snowstorm to celebrate, the Prouty team gathered inside the warm Four Seasons Minneapolis to celebrate our own record-breaking year and look to the future sunny skies of the organization.

The "Prouty Way" was in full effect as our team partook in good food (try the bucatini), great music (did you know our team is full of musicians?), and hearty laughs (thank you, yes, Brave New Workshop).

We heard from special guests—Florian Riedel, General Manager of the Four Seasons, taught us about the five-star experience and how missing wedding dresses and The New York Times can occasionally play an important part, and Matt Van Slooten, CEO of United Properties, gave us keen insight in how important it is to follow your passions while also managing a consistent work-life balance.



We dreamt about our Big Hairy Audacious Goal (BHAG), as goal by goal, we put together, our new strategic plan. Just like we encourage our clients, we stretched our thinking to come up with methods to improve how we serve clients. We leaned into what we already do well and brainstormed ways to grow!

While your strategic planning may not include bucatini or missing wedding dresses, we know a terrific strategic plan can lead to a record-breaking year. We'd love to help you along the journey....as long as a record-breaking snowfall doesn't get in the way.



Does your strategic plan **need a boost?**

We'd love to help.  
**Contact us today!**



(952) 942-2922



# Prouty L3



Peter Bailey



Sam Smith

## It's time to start thinking about joining the next Prouty L3 cohort!

Join Peter Bailey and Sam Smith for a series of three-day retreats at the beautiful Sugar Lake Lodge, Cohasset, MN. Don't miss out on this transformative experience!



### LEADING SELF - AUGUST 27-30, 2023

Leaders will discover personal strengths, potential blind spots and the impact of emotions and perspectives to better understand the impact on their ability to lead.



### LEADING OTHERS - OCTOBER 8-12, 2023

Next, they will gain new perspectives on working styles to identify how to partner with their colleagues in more meaningful ways and develop the skills to lead their team with more resilience.

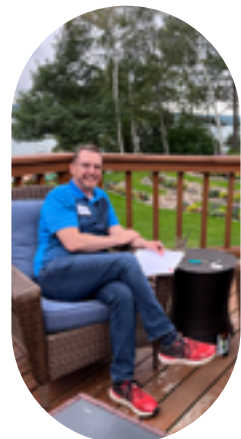


### LEADING THE BUSINESS - JANUARY 14-17, 2024

Lastly, they will expand their view to the interconnectedness of the strategies driving your business, creatively solve problems and inspire innovative thinking as a strategic leader in your organization.

Learn more and **apply today!**

<https://proutyproject.com/prouty-l3-2023/>



# Jam with Us!

7:30-9:00am CT — Zoom

RSVP: [proutyproject.com/events/jammin-sessions/](https://proutyproject.com/events/jammin-sessions/)



## #280, May 2 - Rollin': Perspectives on Accessibility & Disability from a Wheelchair User

**Matt Axelson**, Disability Services Advisor,  
Capella University

"Disability" is a topic that can make people feel uncomfortable but, on a long enough timeline, it's something that most all of us will have to work through in some form or another. So, why not build and design the world with that in mind? Matt Axelson, a disabled guy himself, will share with us some thoughts on how each of us can help make this a more accessible and better world for others and ourselves.



## #281, June 6 - Breakfast and Basketball with Ben and Randy

**Ben Johnson**, Golden Gopher Men's Basketball Coach **and Randy Handel**, Golden Gopher Senior Associate Athletic Director/Development

Join us as Coach Ben Johnson and Randy Handel present a behind-the-curtain conversation on college basketball and college athletics from a Big Ten Conference and National perspective.

## "C" NOTE QUOTE

"In general, people retire too early, and they would be better off and even happier if they continued to do some work in retirement. So, do I have plans to just kick up my feet and sit on the beach? No."

## Know the quote?

If you know who said this quote, please email [stretch@proutyproject.com](mailto:stretch@proutyproject.com). Enter by **May 1, 2023**. One guess per person. If we have more than one correct answer, we will draw for the winner of a \$100 gift card.



## Congratulations, Michelle Riedel!

Michelle, Senior Housing Associate at Oppidan, knew that the last issue's "C" Note Quote was said by Carol Cohen. Michelle is looking forward to using the gift card for something special in the future!